



JIM MATHIS, The Reinvention Strategist™ ***Reinvention Nation™***

JIM MATHIS is an international speaking professional, strategist and best-selling author. He has been strategizing, speaking and consulting for over 30 years. He helps business leaders who want to reinvent their businesses in challenging economies. Jim has much to share about business marketing strategy. He is president of The Mathis Group based in Atlanta, Georgia, and author of the best-selling book: *“Reinvention Made Easy: Change Your Strategy, Change Your Results,”* as well as *“Reinvention 101”*, and *“Reaching Beyond Excellence.”*
Top presentation: *Reinvention Made Easy.*

Key questions/talking points:

1. Is the economy down, or DIFFERENT?
2. When will the recession END?
3. What do our customers BUY from us?
4. How can we LEAD in our industry?
5. Where can we easily find MORE customers?
6. Why don't our people work TOGETHER better?
7. Does our social media build CONNECTION to our base?

**To book JIM for your next meeting or to find out more about his speaking fee schedule, please call: 1.888.688.0220
Or e-mail: jim@jimmathis.com**