



JIM MATHIS, PCS, CSP, MDIV.
The Reinvention PRO™
Reinvention Nation™

JIM MATHIS is an International Platform Certified Speaker, (PSC), Certified Speaking Professional (CSP), consultant and best-selling author. He has been writing, speaking and consulting for over 39 years. He helps business leaders who want to reinvent their businesses in changing economic climates. Jim has much to share about business marketing strategy. He is president of J&L Mathis Group, Inc., based in Orlando, Florida, and author of the best-selling book: “*Reinvention Made Easy: Change Your Strategy, Change Your Results,*” and “*Reinvention 101: Bold Ideas for Reinvention.*”

Top presentation: *Reinvention Made Easy.*

Key questions/talking points:

1. What do customers VALUE about us?
2. How can we LEAD our market in satisfaction?
3. Where can we easily find MORE satisfied customers?
4. How has our customer base CHANGED recently?
5. Where are your DINOSAURS hiding?
6. What is KINDLING your business model and methods?

**To book JIM for your next meeting or to find out more about his speaking fee schedule, please call: 1.888.688.0220
Or e-mail: jim@jimmathis.com**